

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 168533 /		<u>Alt Order #</u> 08409719
<u>Product</u> CLINTON 4 PRES :60S		
<u>Contract Dates</u> 10/06/16 - 10/10/16		<u>Estimate #</u> 5559
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 10/06/16 / 10/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	Friday Prime Hour 2	9:00 PM-10:00 PM		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$3,000.00					
N 2	WHIO	10/07/16	10/10/16	M-Su 11p News	11p-1135p		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$3,000.00					
N 3	WHIO	10/07/16	10/10/16	NewsCenter 7 530p	530p-6p		1:00			P-05		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$2,800.00					
N 4	WHIO	10/07/16	10/10/16	NewsCenter 7 5p	5p-530p		1:00			P-05		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$2,400.00					
N 5	WHIO	10/07/16	10/10/16	M-F 7p-730p	7p-730p		1:00			P-05		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$2,400.00					
N 6	WHIO	10/07/16	10/10/16	M-F 730p-8p	730-8p		1:00			P-05		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$2,400.00					
N 7	WHIO	10/07/16	10/10/16	NewsCenter 7 @ noon	12p-1230p		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$2,000.00					
N 8	WHIO	10/08/16	10/08/16	Sat Prime Hour 3	10:00 PM-11:00 P		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$2,000.00					
N 9	WHIO	10/07/16	10/10/16	Daybreak Edition 6a	6a-7a		1:00			P-05		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				2	\$1,600.00					
N 10	WHIO	10/07/16	10/10/16	CBS This Morning	7a-9a		1:00			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$1,400.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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<u>Contract / Revision</u> 168533 /		<u>Alt Order #</u> 08409719
<u>Contract Dates</u> 10/06/16 - 10/10/16	<u>Product</u> CLINTON 4 PRES :60S	<u>Estimate #</u> 5559
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/08/16	10/08/16	CBS This Morning Sa	10:00 AM-12:00 F		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$1,200.00					
N 12	WHIO	10/07/16	10/10/16	Stephen Colbert	1135p-1237a		1:00			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$1,100.00					
N 13	WHIO	10/07/16	10/10/16	Daybreak Edition 530a	530a-6a		1:00			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$1,100.00					
N 14	WHIO	10/07/16	10/10/16	M-F 4p-5p	4p-5p		1:00			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$1,000.00					
N 15	WHIO	10/07/16	10/10/16	Daybreak Edition 5a	5a-530a		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$900.00					
N 16	WHIO	10/06/16	10/10/16	Late Late Show: Cord	12:35 XM-1:35 XM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$800.00					
N 17	WHIO	10/07/16	10/10/16	M-F 10a-11a	10a-11a		1:00			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$700.00					
N 18	WHIO	10/07/16	10/10/16	M-F 9a-10a	9a-10a		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$600.00					
N 19	WHIO	10/07/16	10/10/16	Daybreak Edition 430a	4:25 AM-5:00 AM		1:00			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/06/16	10/12/16	M---F--				1	\$300.00					
Totals									0.00				20	\$32,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	20	\$32,300.00	(\$4,845.00)	\$27,455.00
Totals	20	\$32,300.00	(\$4,845.00)	\$27,455.00

Signature: _____ **Date:** _____

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Thank you for your business!

OCT4/16 15.39

PROGRAM	TIME	START DATE	END DATE	TH
1	900P-1000P	10/7	10/7	FRI
PROGRAM : HAWAII 5-0				
RA35+ : 14.0				
2	1100P-1135P	10/6	10/10	TH-M
PROGRAM : NEWSCENTER 7				
RA35+ : 10.7				

REP HEADLINE# 8409719
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT4/16 15.39
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : NEWSCENTER 7 RA35+ : 16.3	60		\$2,800.00	10/6	10/10	1		TH-F,M	1
4			500P-530P PROGRAM : NEWSCENTER 7 RA35+ : 14.5	60		\$2,400.00	10/6	10/10	1		TH-F,M	1
5			700P-730P PROGRAM : WHEEL OF FORTUNE RA35+ : 11.6	60		\$2,400.00	10/6	10/10	1		TH-F,M	1
6			730P-800P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 8.6	60		\$2,400.00	10/6	10/10	1		TH-F,M	1
7			1200N-1230P PROGRAM : NEWSCENTER 7 RA35+ : 13.3	60		\$2,000.00	10/6	10/10	1		TH-F,M	1
8			1000P-1100P PROGRAM : 48 HOURS MYSTERY RA35+ : 5.1	60		\$2,000.00	10/8	10/8	1		SAT	1
9			600A-700A PROGRAM : DAYBREAK EDITION RA35+ : 8.9	60		\$1,600.00	10/6	10/10	2		TH-F,M	2
10			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 7.7	60		\$1,400.00	10/6	10/10	1		TH-F,M	1
11			1000A-1200N PROGRAM : THE EARLY SHOW RA35+ : 7.9	60		\$1,200.00	10/8	10/8	1		SAT	1
12			1135P-1235A PROGRAM : LATE SHOW WITH COLBERT RA35+ : 5.0	60		\$1,100.00	10/6	10/10	1		TH-F,M	1

OCT4/16 15.39
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530A-600A	60		\$1,100.00	10/6	10/10	1		TH-F,M	1
PROGRAM : DAYBREAK EDITION												
RA35+ : 6.0												
14			400P-500P	60		\$1,000.00	10/6	10/10	1		TH-F,M	1
PROGRAM : ELLEN												
RA35+ : 6.8												
15			500A-530A	60		\$900.00	10/6	10/10	1		TH-F,M	1
PROGRAM : DAYBREAK EDITION												
RA35+ : 5.6												
16			1235A-135A	60		\$800.00	10/6	10/10	1		TH-F,M	1
PROGRAM : LATE LATE SHOW W/JAMES CORDEN												
RA35+ : 2.2												
17			1000A-1100A	60		\$700.00	10/6	10/10	1		TH-F,M	1
PROGRAM : DR. PHIL												
RA35+ : 7.7												
18			900A-1000A	60		\$600.00	10/6	10/10	1		TH-F,M	1
PROGRAM : KELLY AND MICHAEL												
RA35+ : 6.8												
19			430A-459A	60		\$300.00	10/6	10/10	1		TH-F,M	1
PROGRAM : DAYBREAK EDITION												
RA35+ : 3.3												
OCT/16 32300.00												
MARKET TOTALS \$59,814 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%												
SVC- NSI												
DEMOS- RA35+*												
CONTRACT TOTAL 32300.00												
TOTAL SPOTS 20												